

Web Graphic Designer Job Description

- Designing the button faces (web button)
- Creating the web button (web button)
- Designing the graphic element
- Deciding on the color scheme for each specific web graphic element
- Applying graphical effects to the web image or icon
- Designing logos or icons in vector or raster format
- Creating the exact visual effect and appearance of the web image
- Designing the image with multimedia features, adding sounds, video, and flash files
- Creating website content (web writing, web page design)
- Managing multiple projects at once. Performing quality control and testing on all their works
- Coding in HTML to serve pages in a web server environment. This is especially true for designing client-side features pages with back end programming
- Checking graphics to see if they are well-suited for the internet environment
- Designing templates for web applications and websites
- Creating interactive online applications using Macromedia Flash or Adobe Director
- Setting different parameters such as flash loop, frame rate, etc. (Flash programming). Such parameters will determine the user's response to the application. It will also determine its speed of execution in terms of RAM and CPU usage.