

Walgreens Beauty Consultant Job Description

- Proactively offers assistance and asks questions to determine the needs of the customers and informs customers of available options
- Interacts with all customers in order to find out what exactly their needs are, make them aware of the appropriate products and services for their needs
- Provides expertise in demonstrations and consultations regarding the products using tools like the skin hydrometer, tablet, and the Matchmade Device
- Promotes brand awareness and loyalty of owned brands and total beauty or personal care by leading and delivering in-store events
- Cultivates and maintains good relationships with the customers, building and fostering relationships, as well as providing authentic closure of customer interaction
- Enhances customer experience and engagement through omni-channel solutions
- Locates products online or in other stores if they're unavailable in the store
- Achieves and exceeds predetermined sales goals by modeling exceptional customer care and helping customers in the purchase of products
- Regularly reviews the scorecard so as to comprehend the performance within the store and district. Also creates improvement goals through partnership with the store leadership and BAE
- Focuses consistently on up-selling and link-selling with customers by showing sale items and complimentary offerings to them
- Ensures that the testers are stocked and maintained in compliance with the standards of hygiene whilst maintaining a clean and organized department

- Implements the protection procedures of company assets in order to identify and minimize profit loss
- Processes sales for employee and/or customer purchases on the cash register
- Has an in-depth working knowledge of the systems and equipment of the store
- Ensures that the company complies with the local and state laws concerning regulated products (like alcoholic beverages)
- Maintains a professional image and appearance in compliance with the guidelines of the company at all times
- Assists and also trains all new beauty consultants
- Reviews goals and maintains product knowledge by collaboratively working with the beauty area expert.