

Walgreens Beauty Advisor Job Description

- Assists customers, asks questions so as to find out their needs and also informs customers of the options available
- Reviews SIMS orders with the store manager and makes sure adequate quantities of SIMS and other merchandise in the cosmetic department are available
- Makes implementation of the company's asset protection procedures so as to seek out and minimize profit loss
- Keeps the cosmetic merchandise of the stockroom organized, neat, and to minimal levels
- Limits the amount of overstock as much as possible by ensuring that merchandise is rotated from the stock area to the sales floor
- Ensures that the store and shelves are clean and well merchandised, maintains on-hand records, takes inventories, and reviews merchandise orders. Also prices merchandise when required
- Responsible for checking outdated items and retrieving them from lock-up
- Reviews key performance indicators every day in order to understand how they perform within the store and district so as to set improvement goals with management
- Looks to get developed by monitoring own performance, maintaining beauty trends awareness, setting high personal standards, improving job performance and learning from others
- Interacts with every customer so as to find out what their needs are, create awareness of the appropriate products and services and provide warm transfers to other areas of the store
- Shows expertise in consultations and demonstrations with regards to the products utilizing various tools like skin hydrometer, tablet, and the Matchmade Device

- Promotes awareness of the brand and loyalty of owned brands and complete beauty or personal care by leading and delivering in-store events
- Ensures the cultivation and maintenance of good relationships with the customers, building relationships as well as providing a satisfactory customer interaction
- Enhances engagement with customers as well as customer experience through omni-channel solutions
- Locates products in the online space or in other stores if they are not available in the store
- Exceeds the predetermined sales goals through exceptional customer care and aiding customers in the purchase of products
- Reviews the scorecard regularly in order to properly understand the performance within the store
- Demonstrates application of product and leverage items from beauty promotional programs by utilizing testers and samplings
- Makes sure that the testers are stocked and maintained in compliance with the standards of hygiene whilst maintaining a clean and organized department
- Implements the procedures of the protection of company assets so as to find out and minimize profit loss
- Has in-depth knowledge of all equipment and systems of the store
- Ensures that the local and state laws concerning regulated products (like alcoholic beverages) are prohibited
- Assists and also trains all new beauty consultants
- Reviews company goals and maintains knowledge of the product by working together with the beauty area expert.