

Video Production Specialist Job Description

- Creates innovative and effective video products by correctly comprehending the producer's or client's vision
- Works with producers, editors, graphic designers, and other personnel to produce films that comply with the specified criteria
- Provides technical support for any equipment and software used in video production
- Ensures quality control of all video products
- Edits and finalizes videos for distribution
- Maintains knowledge of current technologies and recommends appropriate ones
- Designs and produces motion graphics
- Ensures that all technical requirements are met before releasing any video product
- Coordinates with other departments such as sound, marketing, and advertising to ensure that videos are made in line with brand and design standards and marketing campaigns
- Creates storyboards to assist filmmakers conceive of the tempo of each section before filming begins; may also write script treatments or scripts
- Assists with pre-production, location scouting, casting talent, budgeting, and scheduling as required
- Operates equipment and software required for video production, such as cameras, sound systems, and lighting
- Participates in the editing, finalization, and distribution of videos
- Works on color correction, sound adjustment, and adding graphical elements as needed.