

Video Producer Job Description

- Designs graphics, including title sequences, credits, and special effects
- Directs the work of camera operators, sound technicians, and video editors
- Arranges shoots and manages the cast and crew
- Makes budgeting and accounting for all video production expenses
- Conducts outreach and marketing campaigns
- Familiar with different video hosting platforms, compression formats, and publishing online
- Stays up-to-date on changes in the video production industry
- Directs the technical aspects of a video production, such as lighting, sound, and camera work
- Works with directors to create scripts for videos
- Supervises the editing process from pre-production through post-production
- Oversees all production activities, such as coordinating schedules and organizing film sets
- Confers with producers, directors, and other coordinators to discuss topics such as procedures and costs.