

Retail Analyst Job Description

- Responsible for organizing and analyzing data from available data sources to support retail reporting, projects and initiatives
- Responsible for managing deliverables, including new item, coverage, merchandising objectives, voids/chronic out of stocks, and other project requests for assigned clients
- Responsible for creating analysis, recommendations, and presentations to support retail initiatives and projects
- Responsible for the development of standard templates, scorecards, and benchmarking capability across customer teams and region
- Present retail analysis to both internal and external contacts
- Responsible for providing support and proposes recommendations for improvements to tools and information used within retail analytics
- Interface and interact with buyers and manufacturers
- Responsible for the set-up of products to be sold online and in retail stores
- Responsible for reviewing POS information, generate sales reports and analysis, and complete detailed product set up forms
- Responsible for performing data segmentation analysis to support promotional campaigns and program enhancements
- Provide support for business unit by performing analysis of activities (on systems, products, processes, and/or procedures) to improve core functions, growth, and profitability
- Partner with key stakeholders to analyze, test, and launch new initiatives to increase product penetration.