

Graphic Artist Job Description

- Designing and producing digital graphics using computer software applications
- Establishing graphical standards for the creation of graphical elements, layouts, and presentations
- Developing advertisements and layouts for magazine, newspapers, brochures and more
- Creating original artwork for publications like business cards, stationery and etc.
- Working on new designs using the latest tools like Photoshop, Illustrator etc.
- Covering a wide variety of Graphic design work from logo design to business card designs
- Creating original artwork for digital communication and marketing uses
- Working on new designs using the latest tools like Photoshop, Illustrator etc.
- Creating concept designs for companies or organization
- Designing special effects for print/digital media
- Resizing images to meet web requirements and other image editing changes
- Working closely with the production team to ensure that the job is completed within time and cost constraints
- Conducting research on new design trends and techniques while keeping up with the latest technology in the industry
- Checking the quality of their work for possible mistakes and making any corrections accordingly.