

Digital Marketing Graphic Designer Job Description

- Meeting directly with clients to discuss and negotiate project requirements and specifications.
- Overseeing and managing the planning, development, and execution of digital programs and campaigns, which may include online advertising, website strategy, and design.
- Managing the social media accounts of the organization or brand.
- Keeping up-to-date with the latest graphic design development and trends.
- Disseminating his or her duties with the use of appropriate and relevant computer tools and software.
- Submitting suggestions, recommendations, and reports to the head of the marketing department and the management.