Corporate Graphic Designer Job Description

- Creating logos and/or other instructional materials which may include trade show banners and brochures.
- Creating and developing designs following advertising and sponsorship programs.
- Utilizing freehand drawing and sketching techniques.
- Consistent use of relevant programs and/or software, such as Adobe Illustrator, Photoshop, and QuarkExpress.
- Developing and designing the strategy for a brand identity for an organization.