

Business Owner Job Description

- Make the business plan and the budget
- Conduct recruitment and make financial arrangement
- Review the report of production in relationship with sales
- Compare sales with intended goals on short and long term basis
- Make trips to make the purchase of important inventory
- Business owners involved in the business of product make available medium through which the product can be displayed
- Portray products and services to the right audience through the creation of advertising campaigns
- Take advantage of the social media, live advertising events, and other publicity media to promote products or services
- Make a viable feasibility assessment of the business to check its chances of success
- Offer importance lectures and presentations to clients concerning company products.